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Business Ethics, Oxford University Press (Crane/Matten/Glozer/Spence, 5 th edition) is available online to students and faculty hit by COVID19. We are pleased to announce that OUP have agreed access to the online version of this book. The request has to come from *University Librarians* as follows.

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Andrew Crane, F. A. A. Crane, Dirk Matten. Oxford University Press, 2004 - Business & Economics- 484 pages. OReviews. Business Ethics is an exciting, new, student focused text which covers business...

Business Ethics: A European Perspective: Managing...

For years the textbook of choice due to its broad coverage and in-depth research, Business Ethics has reached new heights with Sarah Glozer and Laura Spence joining the Crane and Matten team.

Business Ethics: Managing Corporate Citizenship and ...

Crane and Matten blog Friday, March 26, 2010 Business ethics in 2010 Well it's been in gestation for a while, but we're pleased to announce that the 3rd edition of our business ethics textbook has been published today by Oxford University Press.

Crane and Matten blog: Business ethics in 2010

01) Crane and Matten define the subject of business ethics as, "The study of business situations, activities, and decisions where... ...maximizing profit is reconciled with society's expectations." Feedback: See the definition provided in Chapter 1.

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